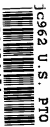


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U.S. Express Mail Label No. EL639070803US

Docket No. 041892.0205

**FOLEY & LARDNER**  
**2029 Century Park East - Suite 3500**  
**Los Angeles, CA 90067-3021**



TO: Commissioner for Patents  
Box Patent Application  
Washington D.C. 20231

**UTILITY PATENT APPLICATION TRANSMITTAL UNDER 37 C.F.R. 1.53(b)**

Transmitted herewith for filing is the patent application of:

**INVENTOR(S):** Scott Jeffrey Sherr, et al.

**TITLE:** **WEBSITE SYSTEM AND PROCESS FOR SELECTION AND DELIVERY OF ELECTRONIC INFORMATION ON A NETWORK**

In connection with this application, the following are enclosed:

**APPLICATION ELEMENTS:**

- ☒ Specification (including Abstract): 41 pages
- ☒ Claims: 79
- ☒ Formal Drawings: 15 Sheets
- ☐ Power of Attorney By Assignee and Exclusion of Inventor Under Rule 37 C.F.R. § 3.71
- ☒ Declaration Under 37 C.F.R. § 1.63
- ☒ Unsigned
- ☐ Executed (original or copy)
- ☐ Copy from a prior application (37 CFR 1.63(d))
- ☐ (relates to continuation/divisional boxes completed) - NOTE: Box below

**ACCOMPANYING APPLICATION PARTS:**

- ☐ Assignment Papers (cover sheet & document(s))
- ☐ Revocation and Power of Attorney
- ☐ Information Disclosure Statement(IDS) with PTO-1449.
- ☐ Copies of IDS Citations
- ☐ Preliminary Amendment
- ☒ Check No. 14395 in the amount of \$2532 for filing fee.
- ☒ Certificate of Mailing By Express Mail
- ☒ Return Receipt Postcard (MPEP 503)
- ☐ Small Entity Statement(s)
- ☐ Statement filed in prior application, status still proper and desired.
- ☐ Certified Copy of Priority Document(s) with Claim of Priority (if foreign priority is claimed).

**CONTINUING APPLICATION**, check appropriate box and supply the requisite information:

- ☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application Serial No. \_\_.
- ☐ Amend the specification by inserting before the first line the following sentence: --This application is a continuation, ☐ divisional or ☐ continuation-in-part of application Serial No. \_\_, filed \_\_--

U.S. Express Mail Label No. EL639070803US

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of

Attorney Docket No. 041892.0205

Scott Jeffrey Sherr, et al.

Group Art Unit: Unassigned

Serial No.: Unassigned

Examiner: Unassigned

Filed: Concurrently herewith

For: WEBSITE SYSTEM AND PROCESS FOR SELECTION AND DELIVERY OF ELECTRONIC  
INFORMATION ON A NETWORK

**CERTIFICATE OF MAILING BY EXPRESS MAIL**

Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

I hereby certify that the following paper(s) and/or fee along with any attachments referred to or identified as being attached or enclosed are being deposited with the United States Postal Service as Express Mail (**Express Mail Label No. EL639070803US**) under 37 C.F.R. § 1.10 on the date of deposit shown below with sufficient postage and in an envelope addressed to: Commissioner for Patents, Box Patent Application, Washington D.C. 20231.

1. Utility Application Transmittal Sheet
2. Specification, Claims and Abstract: 41 pages
3. Formal Drawings: 15 sheets
4. Declaration Under 37 C.F.R. § 1.63 (unsigned)
5. Check No. 14395 in the amount of \$2532 for the filing fee
6. Return Postcard

Respectfully submitted,

April 6, 2001

Date

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